

ADVISORY No. 30 s. 2024  
February 1, 2024



In compliance with DepEd Order (DO) No. 8, s. 2013  
this advisory is issued not for endorsement per DO 28, s. 2001,  
but only for the information of DepEd officials,  
personnel/staff, as well as the concerned public.

**INVITATION TO A ZOOM MEETING ON COACHING SENIOR HIGH SCHOOL  
(SHS) STUDENTS ON RECOMMENDABLE COLLEGES AND UNIVERSITIES**

Guidance NGO, a research-based organization that advocates the dissemination of information about careers, invites the Division Guidance Coordinators, registered Guidance Counselors and SHS Guidance Program Coordinator to participate in a Zoom Meeting titled "Coaching SHS Students on Recommendable College and Universities".

A Schoolguide eBook which features outstanding Philippine colleges and universities will be presented during the meeting. The draft copy of this guidebook can be accessed at <http://guidancengoph.org/SGEbookDraft/mobile/index.html>.

The participants may choose to attend the Zoom meeting on February 1, 2, 5 and 6, 2024 at 3:00-4:00 in the afternoon. They should provide the information listed below at [guidancengo@gmail.com](mailto:guidancengo@gmail.com) to get the meeting link.

1. School Name
2. Name of Attendee
3. Designation
4. Mobile Number/Landline No,
5. Email Address
6. FB Name
7. Preferred Date

Attached is the conference guide note for reference.

For information.

CLMD/ml  
2/1/2024



**Republika ng Pilipinas  
Kagawaran ng Edukasyon  
REHIYON V**

**TANGGAPANG PANSANGAY NG MGA PAARALAN NG LUNGSOD NAGA**

February 6, 2024

To: Assistant Schools Division Superintendent  
Chief Education Supervisors  
CID and SGOD Personnel  
OSDS Unit Heads  
Public School Heads  
All Others Concerned

For information.

**SUSAN S. COLLANO CESO V**  
Schools Division Superintendent

DM 31, s. 2019 Rider Rev. 01



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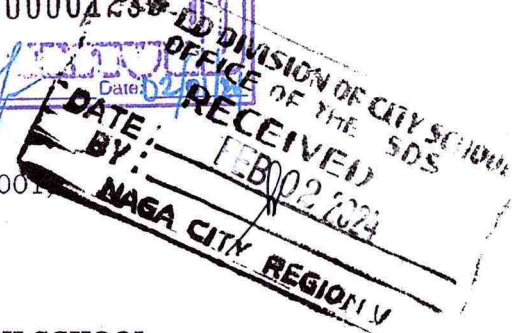
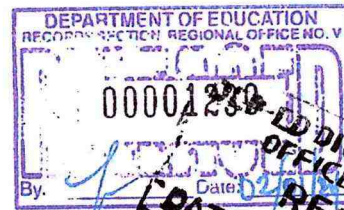
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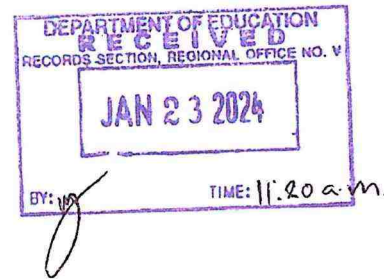
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## **RATIONALE, OBJECTIVES, AND EXPECTED OUTPUT FROM COACHING SHS STUDENTS ON RECOMMENDABLE COLLEGES AND UNIVERSITIES**

**an Online Meeting for  
SHS Guidance Counselors and Guidance Designates**

### **Rationale**

Senior High School Guidance Counselors and Designates are expected to assist senior high school students as they embark on a new level of education which can be college or university education. Hence, SHS guidance counselors and designates must be equipped with reliable sources of information to identify which colleges and universities can maximize the potentials of their students through higher education.

The COACHING SHS STUDENTS ON RECOMMENDABLE COLLEGES AND UNIVERSITIES online meeting, designed for SHS guidance officials of DepEd and private senior high schools, will equip not only the SHS guidance officials but also the students and their parents with materials that they can use in preparing students for the challenges of taking on another level of education.

What these materials are and how to maximize their uses are essential in assisting the SHS guidance counselors and designates to be fully-equipped in carrying out these critical tasks.

### **Objectives**

Attendance to the COACHING SHS STUDENTS ON RECOMMENDABLE COLLEGES AND UNIVERSITIES online meeting aims to achieve the following objectives:

1. Present the ASSESS App, an automated application software, that identifies the recommendable colleges and universities where senior high school students can pursue higher education. ASSESS, which stands for Automated School Survey Evaluation and Selection System, generates data on which colleges/universities have accreditation in various college programs; how the colleges/universities have performed in various board exams, and which colleges and universities are cited as Centers of Excellence (COE) or Centers of Development (COD) by the Commission on Higher Education (CHED). We refer to these as the ABC Criteria in evaluating colleges and universities: A, Accreditation; B, Board Exam Performance, and C, CHED Citations COE and COD.
2. Discuss the data that will be generated by the ASSESS App and how to use these data in guiding their students to the recommendable colleges and universities.
3. Emphasize the importance of accreditation by these five accrediting agencies:
  - PAASCU (Philippine Accrediting Association of Schools, Colleges, and Universities);

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- PACUCOA (Philippine Association of Collèges and Universities – Commission on Accreditation);
  - ACSCU-ACI (Association of Christian Schools, Colleges, and Universities – Accrediting Council, Inc.);
  - AACCUP (Accrediting Agency of Chartered Colleges and Universities in the Philippines); and
  - ALCUCOA (Association of Local Colleges and Universities – Commission on Accreditation).
4. Stress the importance of the Passing Rate in various Board Exams as reliable pieces of information provided by the Professional Regulation Commission (PRC).
  5. Discuss why students should be familiar with institutions cited by the Commission on Higher Education (CHED) as Centers of Excellence or Centers of Development.
  6. Present a reference material called Schoolguide eBook which is a comprehensive guide to colleges and universities. Schoolguide eBook highlights information about colleges and universities such as their history, core values, undergraduate programs they offer, tuition and fees, admission requirements and dates, facilities, scholarships and grants, outstanding alumni, awards and citations, term of classes, etc. SHS guidance officials from DepEd Division offices are entitled to receive FREE copies of Schoolguide eBook. Also, discuss how the Grade 11 and 12 students can get FREE copies of Schoolguide eBook through the assistance of the SHS guidance counselor or designate.
  7. Discuss the features of the colleges and universities with the SHS guidance officials and designates as these institutions can be categorized as private, state, local college/university, or specialized government institutions of higher learning such as the Philippine Military Academy and the Philippine National Police Academy. There are implications that students should know about depending on the category of the college/university they will go to in pursuing higher education.
  8. Tackle the implications of taking a college program that is not aligned to the career track or strand that senior high school students are presently in.
  9. Assist the SHS guidance counselors and designates in gaining access to a reference material called Paths eBook. Paths eBook is a compilation of information about various college programs being offered in the Philippines that highlights information such as key areas of study, skill set and character to develop, training programs, and employment opportunities that await students after pursuing the college program.
  10. Be of assistance to SHS guidance counselors and designates in organizing their career and college fairs activities. As GuidanceNGO has been coordinating with colleges and universities nationwide for more than twenty 20 years, it is easier for GuidanceNGO to identify the recommendable colleges/universities that can be invited to exhibit or render career talks to the senior high school students. Also, GuidanceNGO can facilitate communication between the senior high schools and the colleges/universities.

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GuidanceNGO can further assist schools in surveying the career preferences of students and their preferred higher education institutions.

#### **Expected Output**

1. It is expected that the COACHING SHS STUDENTS ON RECOMMENDABLE COLLEGES AND UNIVERSITIES online meeting will gear up the SHS guidance counselors and SHS guidance designates with software applications and materials that they can use in their career guidance tasks. These are:

- a. ASSESS App – an automated statistics-generating app that shows the accreditation status of various college programs being offered by colleges and universities; the board exam performances of colleges and universities for several years; and which colleges and universities are cited as Centers of Excellence or Centers of Development by the CHED.

Note: The ASSESS App will be given FREE to the attendees of the COACHING SHS STUDENTS ON RECOMMENDABLE COLLEGES AND UNIVERSITIES online meeting.

- b. Schoolguide eBook – a comprehensive guide to colleges and universities that highlights the following info about each college/university:
  - b.1 History, Core Values, Objectives;
  - b.2 Undergraduate Programs Being Offered;
  - b.3 Admission Requirement and Dates;
  - b.4 Tuition and Fees;
  - b.5 Scholarships and Grants;
  - b.6 Facilities;
  - b.7 Outstanding Alumni;
  - b.8 Awards and Citations;
  - b.9 Term of Classes;
  - b.10 Religious Affiliation;
  - b.11 and many other items of information

Note: Schoolguide eBook will be given FREE to the attendees of the COACHING SHS STUDENTS ON RECOMMENDABLE COLLEGES AND UNIVERSITIES online meeting.

- c. Controlled access to Paths eBook which is a compilation of information about various college programs highlighting information such as:
  - c.1 Areas of Study about each college program;
  - c.2 Skill Set or Character to develop before pursuing a college program;
  - c.3 Training Program that students undergo as they pursue a college program; and

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c.4 Employment Opportunities after finishing a college program

Note: Attendees of the COACHING SHS STUDENTS ON RECOMMENDABLE COLLEGES AND UNIVERSITIES online meeting will be given controlled access to Paths eBook.

2. It is expected that through the COACHING SHS STUDENTS ON RECOMMENDABLE COLLEGES AND UNIVERSITIES online meeting, SHS guidance counselors and designates will have gained a deeper understanding of the importance in qualifying colleges and universities. By knowing which institutions have statistically been performing well in the ABC Criteria (Accreditation, Board Exam Performance, CHed Citations), they can better assist their mentees in identifying institutions that can maximize the potentials of the senior high school students.
3. SHS guidance counselors and SHS guidance designates gain better means of reporting about the career preferences of their senior high school students as well as their preferred higher education institutions.

----- end of Rationale, Objectives, and Expected Output of the COACHING SHS STUDENTS ON RECOMMENDABLE COLLEGES AND UNIVERSITIES online meeting for SHS Guidance Counselors and SHS Guidance Designates

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